



Megson Fitzpatrick Insurance Services

Since 1968, Megson Fitzpatrick has been serving the personal and business insurance needs of people on Vancouver Island and now has plans to expand across British Columbia and into Alberta over the next 10 years. Their core purpose as stated on their website is: *"We exist to improve the lives of our Clients, Team & Community."*

The Challenge

In July 2010, Megson Fitzpatrick moved its old Town & Country location into the new Uptown mall and, in keeping with the "uptown" theme, significant planning and thought had to go into the signage. The exterior signs had to be installed to meet the stringent architectural requirements set out for signage at Uptown, while working in concert with the architects, the other contractors on site, and the overall project manager for the new office.



Reception and Window Film (Shelbourne Office)

The Solution

Signs of the Times has been serving the signage needs for all of Megson Fitzpatrick's locations since 2007, so the decision of which

sign company to use was simple. This proved itself to be the right decision over and over as this project gained complexity, and Signs of the Times took on an increasingly complex project management role. At one point, parts of the office exterior, completed earlier, had to be redone to accommodate the signs. This is where Signs of the Times' owner, Dan Hansen, showed his years of experience, resourcefulness, and patience.



Exterior Storefront

The Result

Feedback from clients and staff has been nothing short of fantastic. According to Nick Mason, Megson Fitzpatrick's Director of Marketing, "Dan did an excellent job as a consulting resource and project manager throughout the entire process." Mason goes on to say, "The project turned out so well that one of the neighboring businesses, who had already installed their signs, decided to upgrade them after seeing what Signs of the Times had done for us."